

## General Paint

To whom it may concern:

Our company has used epoxy coatings extensively throughout our 70+ stores for many years. While the epoxy coatings do provide enhanced cleanability and aesthetics, we have long struggled with numerous issues associated with these coatings. In contrast, the **Retro Plate System™** has some obvious advantages:

*Paint in our mixing area is often spilled and adheres itself to the floor*

- removal of the paint from the epoxy is difficult and the epoxy becomes discoloured and damaged from the required scraping to remove it

- removal of the paint from the **Retro Plate System™** in contrast is very easy and does not leave any evidence of damage or discolouration

*The epoxy always discoloured and faded, especially by the windows where it is affected by the UV rays.*

- the **Retro Plate System™** is UV stable and shows no evidence of discolouration and fading

*While the epoxy would look fantastic when new, we found that it would mar, scratch, begin to dull, and take on a down-trodden appearance in short order.*

- moving into our stores involves erecting racks and bringing in product to stock our shelves; moving in would immediately scratch and deface the epoxy coating; ongoing use of skids and pallet trucks would continually add to this

- the **Retro Plate System™** has a constant appearance and shine and shows no evidence of wear and abrasion

*We have had instances where the epoxy coating has delaminated, thereby requiring repairs which have caused considerable grief for both General Paint and the epoxy contractor*

- in contrast, the **Retro Plate System™** chemically alters and enhances the concrete make-up and is not subject to surface damage like a surface coating

*With the epoxy coatings, we have found that reapplication is required approximately every 5 years in order to bring back the aesthetics*

- our experience is that the recoating is both difficult and expensive due to the store being in operation

Due to the items listed above, we are very positive re the long-term performance / aesthetics / savings of money and time that come with the **Retro Plate System™**

If you would like more information, please do not hesitate to call.

Sincerely,

Ken Burrige  
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